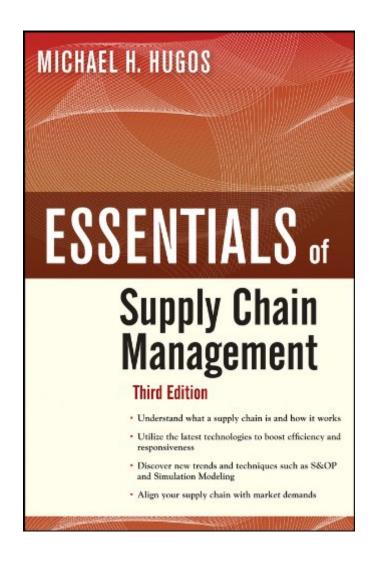
The book was found

# Essentials Of Supply Chain Management (Essentials Series)





# Synopsis

The latest thinking, strategies and technologies to stay current in supply chain managementPresenting the core concepts and techniques of supply chain management in a clear, concise and easily readable style, the Third Edition of Essentials of Supply Chain Management outlines the most crucial tenets and concepts of supply chain management. Understand what supply chains are and how they workExplore the latest technology and practices available for supply chain managementOffers new cases and executive interviews throughout the bookWritten by author of supply chain simulation application SCM GlobeHigh performance supply chains that deliver competitive advantage are key to any strategy for staying ahead in today's complex, real-time world. The Third Edition provides tools, guidance, and examples to help you create such supply chains in your organization.

### **Book Information**

File Size: 3541 KB Print Length: 353 pages Page Numbers Source ISBN: 0470942185 Publisher: Wiley; 3 edition (July 8, 2011) Publication Date: July 8, 2011 Sold by: Â Digital Services LLC Language: English ASIN: B005CPJVGM Text-to-Speech: Enabled X-Rav: Not Enabled Word Wise: Enabled Lending: Not Enabled Enhanced Typesetting: Enabled Best Sellers Rank: #144,035 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #6 in Kindle Store > Kindle eBooks > Business & Money > Management & Leadership > Distribution & Warehouse Management #13 in Books > Business & Money > Management & Leadership > Distribution & Warehouse Management #47 in Kindle Store > Kindle eBooks > Business & Money > Management & Leadership > Production & Operations

## **Customer Reviews**

As a consultant in this area, I have recommended this book to my clients. This well-structured,

easy-to-read book is an excellent introduction to concepts of Supply Chain Management. Its target audience, executives who must learn about supply chain in order to make strategic decisions, could be expanded to include any person who wants or needs to learn about supply chain. I highly recommend it as a first book for any project manager who is new to this are. The book contains 8 chapters, each with a similar structure: a list of the learning and performance objectives of preceding the actual content, which is presented in a logical and interesting way. The content is accompanied by helpful diagrams and a series of examples or case studies labeled "Executive Insight" or "In the Real World". It also contains lists of helpful "Tips and Techniques". The author begins with an overview of the general concepts of Supply Chain Management. One of the objectives of this chapter is to be able to "Start an intelligent conversation about supply chain management issues in your company" It is a tall order, and the author succeeds, introducing the neophyte to the basic concepts of Production, Inventory, Location, Transportation and Inventory with clear and concise prose. In a very interesting example, Hugos uses the story of Alexander the Great to illustrate how a good supply chain functions. The following 4 chapters systematically cover the basics of supply chain: Planning and Sourcing, Making and Delivering, Coordination and Technology and Supply Chain Metrics. Each of these chapters takes up the fundamental concepts involved and explains them in a simple and understandable fashion.

#### Download to continue reading...

Supply Chain Management: Fundamentals, Strategy, Analytics & Planning for Supply Chain & Logistics Management (Logistics, Supply Chain Management, Procurement) Supply Chain Management: Strategy, Operation & Planning for Logistics Management (Logistics, Supply Chain Management, Procurement) Supply Chain Management for the Curious: Why Study Supply Chain Management? Supply Chain Management: Fundamentals, Strategy, Analytics & Planning for Supply Chain & Logistics Management The Logistics and Supply Chain Toolkit: Over 100 Tools and Guides for Supply Chain, Transport, Warehousing and Inventory Management Essentials of Supply Chain Management (Essentials Series) Essentials of Supply Chain Management, Third Edition Lean Supply Chain Management Essentials: A Framework for Materials Managers Operations Management: Sustainability and Supply Chain Management (12th Edition) Operations Management: Sustainability and Supply Chain Management Principles of Operations Management: Sustainability and Supply Chain Management (10th Edition) Operations Management in the Supply Chain: Decisions and Cases (McGraw-Hill/Irwin Series, Operations and Decision Sciences) Logistics and Supply Chain Management (4th Edition) (Financial Times Series) Operations and Supply Chain Management: The Core (Book Only) (McGraw-Hill/Irwin Series Operations and Decision Sciences) Operations and Supply Chain Management (The Mcgraw-Hill/Irwin Series) Supply Chain Logistics Management (Mcgraw-Hill/Irwin Series Operations and Decision Sciences) Purchasing and Supply Chain Management (McGraw-Hill/Irwin Series in Operations and Decision Sciences) Manufacturing Planning and Control for Supply Chain Management (McGraw-Hill/Irwin Series in Operations and Decision Sciences) Supply Chain Engineering (International Series in Operations Research & Management Science) Supply Chain Management Based on SAP Systems Dmca